



# Shilp Vaishnav

USER EXPERIENCE + INTERACTION DESIGNER

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## EXPERIENCE

### Google

Summer 2016

### UX Design Intern

Part of a cross-product design team within G Suite. Created and defined interaction patterns to increase consistency between products. Collaborated with multiple design leads and created guidelines, visual assets, and prototypes to be implemented in products with over one billion monthly users.

### Simon Fraser University

Spring 2016

### Teaching Assistant

Facilitated the teaching of a second year course. Responsible for running 2 lab components of the course and coming up with tutorial materials. As well as giving students critique and feedback along with marking assignments

### Shilp Vaishnav Photography

2011 - present

### Photographer & Filmmaker

Specialized in wedding, portrait, and commercial photography/videography. Experienced and understood how to deal with clients and run a small business first hand.

### SNX Powerhouse

2011 - 2015

### Creative Consultant + Director of Photography

Worked on several accounts, consulting with creative direction on websites and campaigns, for a local digital agency. Also took on the role of DoP for all clients' photography and videography needs, creating assets for web and marketing.

### Interactive Arts + Technology Student Union

2013 - 2015

### Director of External Relations

Volunteer position for the student union as the primary liaison between the student body, the student union, and the faculty. Attended and provided a student perspective at the undergraduate curriculum committee meetings.

### Simon Fraser University

2013

### Research Assistant

Annotated frame by frame videos as part of a PhD research project based on machine learning and computer vision for elder care home video systems.



## EDUCATION

### Simon Fraser University

2013 - present

### BSc Interactive Arts and Technology

Learning user experience and interaction design through a wide breadth of design and technology related courses.

### Simon Fraser University

2011 - 2013

### BSc Computer Science

Learned foundational computer science skills, including programming in python, visual basic, and java.



## HONOURS

Vancouver UX Awards  
2016

### Student Category Finalist

Concept product for American realty company Zillow chosen as a finalist in the Vancouver User Experience Awards for 2016 in the student category. Project viewable on portfolio.

Simon Fraser University  
2016

### italiaDesign Field School

Selected as part of 12 seats in a highly competitive program. The group goes to Italy and conducts a deep study of italian design culture by interviewing high profile designers and creates films documenting the experience.

Simon Fraser University  
2015 + 2016

### Seattle Architecture Design Charrette - Design Mentor

Chosen to be a design mentor for the competition multiple times by Russell Taylor.

Simon Fraser University  
2014

### Seattle Architecture Design Charrette - 1st Place

Participated in a 48-hour competition about creating an urban space within the context of Seattle, while drawing inspiration from local architects Suyama Peterson Deguchi.

Simon Fraser University  
2014

### President's Honour Roll

Recieved a 4.0 term GPA while taking a full course load.



## SKILLS

### Experience Design

Strategy, Ideating, User Testing, Journey Mapping

### Interface Design

Wireframing, Sketch, Illustrator

### Interaction Design

Prototyping, FramerJS, Axure, Pixate, After Effects

### Development

Java, Javascript, PHP, MySQL HTML, CSS



## REFERENCES

### Russell Taylor

Senior Lecturer at Simon Fraser University  
 Director of italiaDesign field school  
 rgtaylor@sfu.ca

### Brett Barros

Interaction Designer at Google  
 (My host, manager, and mentor during my internship at Google)  
 bbarros@google.com